

# Teamwork: The Road to a Championship



**Continuing the  
S.A.F.E. Legacy**

## CONFERENCE PROGRAM

### **12th Annual Massachusetts Fire & Life Safety Public Education Conference**

**September 28 and 29, 2006**

Westford Regency Inn & Conference Center  
*Westford, Massachusetts*

**Department of Fire Services  
Stephen D. Coan, State Fire Marshal**

Planned by the Massachusetts Fire & Life Safety Education Task Force

***[www.mass.gov/dfs/pubedconf](http://www.mass.gov/dfs/pubedconf)***

*This conference has been approved for  
13 OEMS credit hours: 7 hours Day 1 and 6 hours Day 2.*

*Teachers may apply for 13 hours of Dept. of Education PDPs with Conference Certificates.*

## LODGING

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### WESTFORD REGENCY INN AND CONFERENCE CENTER

The Westford Regency room rate for conference attendees is \$110. When you call for your reservation, ask for the Massachusetts Dept. of Fire Services room block. Make your reservations by September 12, 2006. The number of rooms credited to the conference affects the overall cost.

Westford Regency Inn and Conference Center  
219 Littleton Road  
Westford, MA 01886  
(978) 692-8200

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### RESERVATIONS:

(800) 543-7801 by September 12, 2006

Individuals must make their own hotel reservations. DFS is not responsible for hotel accommodations.

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### RESERVATION DEADLINE:

September 12, 2006

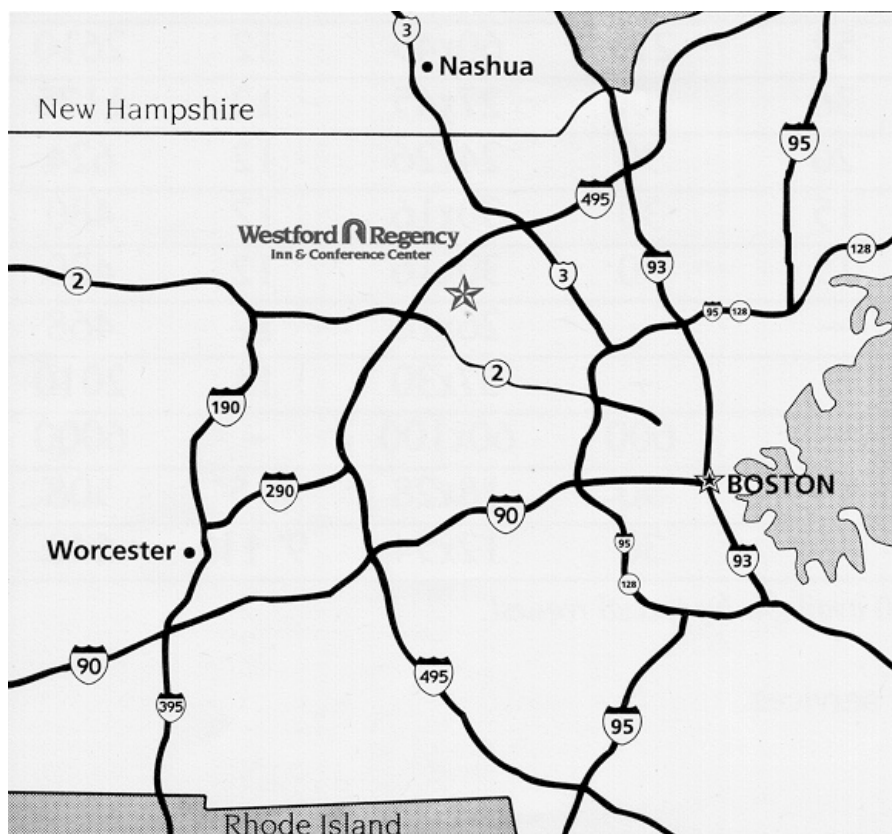
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### DIRECTIONS:

Traveling north on Route 495, take Exit 32 and turn right at the end of the ramp.

Traveling south on Route 495, take Exit 32 and turn left at the end of the exit ramp.

Proceed 1/4 mile to the first intersection and turn right onto Route 110 west. The Westford Regency is 1/2 mile on your right.



# PROGRAM highlights

## Workshops -

The *Massachusetts Public Fire & Life Safety Education Task Force* has planned a variety of workshops for life safety educators. There are core offerings for newcomers to the field and new workshops to challenge experienced educators to reach into uncharted territory, to think outside the box, to create new partnerships, to deepen their knowledge, and to expand their skills as managers or instructors.

**For newcomers:** Introduction to the Curriculum Planning Guidebook (General), Lesson Plans (A1), Pitch, Power and Pace (B5), MCAS, Curriculum Frameworks and Fire Safety (C5), and Evaluation (D2).

**For experienced educators:** New Developments in Self-Injury (A4), The Learning Disabled Student and Fire Educator (D3), Using Public Access TV (D1), or Citizens Fire Academy (E4).

**For Non-Fire Service Colleagues:** The non-fire service members of the Task Force have helped us offer workshops that are both challenging and of interest to other allied professionals. Including, the Suicide Prevention Program at the Mass. Dept of Public Health is sponsoring Barent Walsh, an expert on the issue of self-injury or 'cutting' (A4), Addressing Juvenile Firesetting in Schools (A5), Relocation vs. Evacuation Drills (B3), Brain-based Learning (D4), Fundamental Fire Science (E1), and Teaching History Using the Cocoanut Grove Fire (E3).

**For those who work with seniors:** Remembering When: A Fall and Fire Prevention Program for Older Adults (A3), Overview of Data on Fire, Burn & Other Injuries to Older Adults (B1), and Adapting and Communicating Safety Messages to Older Adults (C1).

## 2006 Fire & Life Safety Educator of the Year Award -

Nominations are being accepted for the 2006 Massachusetts Fire and Life Safety Educator of the Year Award until August 25, 2006. This award is designed to recognize individuals or teams for their involvement and commitment to make our world safer from fire and other preventable injuries. Individuals from any field can be nominated or make a nomination. The award and citations will be presented after lunch on September 28, 2006.

## New Leadership Development Track on September 29, 2006

Because chiefs and line officers are responsible as managers for creating a supportive climate and culture for public fire and life safety education, we have created a special part-day track for chief officers and other command staff at a special registration rate. This moderated panel discussion will focus on integrating community education in a marketing strategy for a 21st century fire department. There will be an opportunity to discuss how your department is perceived in the community and how to build an effective team that understands, practices and articulates your vision of building a safer community.

The Leadership Development Track includes:

- ⚽ morning general session presentation  
*Understanding Adolescent Brain Development* by Marisa M. Silveri, Ph.D., Assistant Professor in Psychiatry at Harvard Medical School and Assistant Research Psychologist at McLean Hospital in Belmont, MA.
- ⚽ the Leadership Development Roundtable, *Enhancing Your Department's Image into the 21st Century*, where effective strategies for managing a community's fire risk will be shared;
- ⚽ lunch
- ⚽ the keynote address by nationally acclaimed author, speaker, marketer, educator and Massachusetts native, John DiPietro.

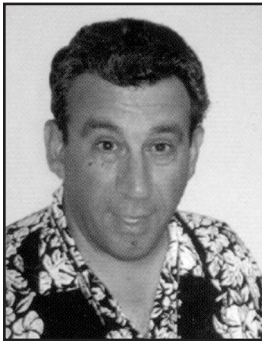
## KEYNOTE SPEAKER

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# John DiPietro

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- You Don't Have to be Perfect to be Great -



John DiPietro is the managing partner of Advanced Business Concepts/DiPietro, (ABC/D), a full service training and communications company. He is a nationally known speaker who travels the United States speaking to conventions and companies about improving their

communications, marketing and sales and productivity skills.

Prior to forming his own firm in 1997, he spent nearly twenty years in the media industry with award winning stints in radio, TV, public relations and the newspaper field. While in the radio sales field, he led his station in sales for fifteen consecutive years; a record that may never be broken. He is a past chairman of the very successful Worcester Area Chamber of Commerce Breakfast Club Committee and serves as a volunteer for several local charities. He is also a proud member of the Hundred Club of Massachusetts.

DiPietro is a graduate of Assumption College where he was National President of the Alumni Association, and is a recent recipient of the prestigious Outstanding Alumnus of the Year award.

He has just completed a book titled, *You Don't Have to Be Perfect to Be Great*, and will be talking to us about it today. John has agreed to stay after his presentation and autograph copies of his book which will be made available to you for purchase. With each book purchased, he will be making a donation to The Hundred Club on your behalf.

### **You Don't Have to Be Perfect to Be Great**

John has worked face to face with many of the leading names in the world of entertainment, sports, and business. Now just what does that mean to us in this audience? Quite simply, it means this: for everyone who has ever become successful, they have had a string of failures preceding their success and they have become successful by enlisting the help of others along the way. That really defines what we do. We lead others. And if we pick up one tip on how to be a more successful leader, then just imagine the lives we can affect!

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8:30 - 9:00 AM.....REGISTRATION & EXHIBITORS

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9:00 - 9:45 AM.....GENERAL SESSION

## Welcome

- ◆ Thomas P. Leonard,  
Deputy State Fire Marshal

## Introduction to the New *Curriculum Planning Guidebook*

- ⚽ Massachusetts Public Fire  
and Safety Education Task Force

An overview of the third edition of the Massachusetts Public Fire & Safety Education *Curriculum Planning Guidebook*, - what's in it, how to use it, and new features such as learning objectives that use Bloom's Taxonomy and links to the education curriculum frameworks.

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9:45 - 10:00 am.....Break

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10:00 am- 12:00 pm.....Block A

## A1. Lesson Plans or What's in Your Playbook?

- ⚽ Cynthia M. Ouellette, M.Ed.,  
Weymouth Public Schools
- ⚽ Capt. Rick Tustin, Winchester Fire Dept.
- ⚽ Insp. Don Parsons, Westford Fire Dept.

In this workshop participants will design lesson plans for use in the S.A.F.E. Program. Instructors will reinforce the use of objectives that will answer the question, "What do I want the students to know and be able to do at the end of this class?" Using Bloom's Taxonomy and the *Curriculum Guidebook*

as guidelines, participants will practice writing appropriate lesson plans for a variety of fire safety behaviors. Participants will gain knowledge and understanding about lesson planning that will also enable them to begin the assessment process.

## A2 Teaching About Tobacco or Keeping Fit

- ⚽ FF Oona Aldrich, Harvard S.A.F.E. Educator
- ⚽ FF/EMT Timothy Kelley,  
Devens and Princeton Fire Depts.

You too can teach about tobacco. S.A.F.E. educators will give an overview of several different curricula for teaching about tobacco and how to tie them into teaching about the fire and health risks smoking materials pose. This is a graphic, hard hitting class. Smoking remains the leading cause of fire deaths. In order to go into more depth on this subject, the workshop has been expanded to two hours.

## A3 Remembering When: A Fall and Fire Prevention Program for Older Adults or Staying in the Game

- ⚽ Sharon Gamache, Exec. Dir.,  
Center for High Risk Outreach, NFPA

**NOTE: DFS has provided each fire department with a free copy of *Remembering When*. Bring yours to the workshop.**

Get an overview of this excellent program for older adults that can be delivered at senior centers or by home visitors in an elder's home. There are eight fire and eight fall prevention behaviors incorporated into fun, age-appropriate presentations that respect older adults. The presentation will provide many tips on how to reach this audience and partner with those who have direct contact with them. We will incorporate new information on how older adults learn from a 2005 Consumer Product Safety Commission research report.



## A4 New Developments in Understanding and Treating Self-Injury

- ⚽ Barent Walsh, Ph.D. Exec. Dir.,  
The Bridge of Central Massachusetts, Inc.

Self-injury is an increasing challenge for schools and communities across the United States (a serious problem for an estimated 2 to 3 million Americans). Behaviors such as self-inflicted cutting, scratching, burning, hitting and excoriation of wounds are becoming a regular part of middle school, high school and college life. First responders, classroom teachers and fire educators need to recognize the signs of self-injury, and differentiate self-injurious intent from suicidal intent. Practical suggestions for dealing with self-injury, including a protocol for managing self-injury in school settings will be presented. Guidelines for addressing when acts of self-injury occur within a group in statistically significant clusters or bursts will also be covered.

**Brought to us by the  
Suicide Prevention Program,  
Massachusetts Department  
of Public Health**

## A5 What to Know and What to Do: Being Approached by Students and Faculty with Questions about Firesetting or Building the Defense

- ⚽ Robert Stadolnik, Ed.D., FirePsych, Inc.  
⚽ Elizabeth Maestranzi, LCSW, Brandon Residential Treatment Center

This workshop will provide attendees with accurate information on kids and firesetting, available resources, and a structured framework for responding to requests for assistance from schools and others. This informa-

tion is crucial to protect against liability and to assure that effective assistance is provided.

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12:00 – 1:00 pm..... Lunch

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1:00 - 2:00 pm..... General Session

### Remarks

- ◆ Stephen D. Coan,  
State Fire Marshal

### 2006 Fire and Life Safety Educator of the Year Award

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2:00 - 2:15 PM..... BREAK

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2:15 - 3:15 PM..... BLOCK B

## B1 Fire & Burn Injuries Among MA Residents and Injuries Among Older Adults: An Overview of the Data or Keeping Score

- ⚽ Holly Hackman, MD, MPH, Injury Epidemiologist,  
Dept. of Public Health

This workshop will highlight recent statistics on fire and burn deaths and nonfatal injuries in MA, and present data on injuries to elders from all causes. The number, trends, high risk groups and circumstances of these injuries will be discussed. Attendees will learn the different sources of injury data available in Massachusetts and how to find them and use them in grant applications and in the development and evaluation of local prevention initiatives.

## **B2 Hazard House or Home Field Advantage**

⚽ FF Oona Aldrich, Harvard Fire Dept.

Get ideas from experiencing an actual Hazard House lesson in real time. As we move through the Hazard House room by room you will learn different ways to use this amazing interactive teaching aid. This prop can be tailored to enhance your current S.A.F.E. curriculum or used on its own to develop exciting new programs. The Hazard House is captivating to audiences young and old. Come play and learn.

**Note: DFS has four Hazard Houses to loan fire departments who have an educator trained to use them.**

## **B3 Relocation vs Evacuation Drills or Practice Makes Perfect**

⚽ Chief Michael Cassidy, Holliston Fire Dept.

⚽ Capt. Rick Tustin, Winchester Fire Dept.

The Board of Fire Prevention Regulations requires that fire exit drills be conducted at schools, and that those drills shall include the complete evacuation of all persons from the building. School safety and security planning in recent years have added the concepts of relocation and shelter-in-place as options for the protection of students and staff for non-fire emergencies. Come hear how these procedures can co-exist, and learn tips on practicing each of the different procedures.

## **B4 Fire Safety For Young Adults or Spring Training**

⚽ Insp. Michael Swain,  
University of Massachusetts at Amherst

⚽ Capt. James Vuona, Shrewsbury Fire Dept

This workshop is for anyone who works with or plans to work with high school or college-age students. Learn about the history of the fire problem with this population and about successful programs geared to

this age group. Information on where to get more program materials will be provided.

## **B5 Pitch, Power and Pace or A Hat Trick**

⚽ Chief Robert Milne, Berkley Fire Dept.

Does the idea of speaking before an audience, whether it is a group of children or adults, make you nervous or shake with fear? Do the butterflies in your stomach almost carry you away? If so, then this workshop is for you. You will learn how to create, prepare for, and present dynamic presentations to captivate and engage your audience. This workshop will include the do's and don'ts of great presentations, discovering what your audience wants, and how to give it to them.

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3:15 - 3:30 pm..... Break

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3:30 - 4:30 pm..... Block C

## **C1 Adapting and Communicating Fire Safety Messages to Older Adults or Go the Distance**

⚽ Kathy Stimson, MSW, LSW, Springwell

This workshop will increase the fire and life safety educator's understanding of the physical and cognitive limitations of this high-risk population. Learn how to adapt your fire safety messages for this vulnerable group.

## **C2 Successful Programs**

⚽ Capt. Frank Twiss, Middleton Fire Dept.

⚽ FF David Simon, North Adams Fire Dept.

⚽ Capt. Robert Reardon, Yarmouth Fire Dept.

⚽ Capt. Todd Munson, Weston Fire Dept.

Ever wondered how to integrate fire safety into science class? Middleton has a

great program for seventh graders. North Adams funds its Fire Education for Older Citizens (F.E.O.C.) Program with a DHS Grant using information "stolen" from last year's conference. They use changing smoke alarm batteries as an opportunity to do in-home fire safety education. Yarmouth has a great water and ice safety program. Weston has a Pre-K/K lesson on *Knowing the Firefighter as a Community Helper* acclaimed by local teachers.

### C3 Carbon Monoxide: Everything You Need to Know

⚽ Insp. Don Parsons, Westford Fire Dept.

The implementation of Nicole's Law offers fire personnel - fire educators, fire inspectors and emergency responders - with another opportunity to educate the public. This workshop will discuss how to take advantage of educational opportunities as we all work cooperatively to implement this law.

### C4 Scouting: Young Prospects for the S.A.F.E. Team

⚽ Capt. Michael A. Young, Plymouth Fire Dept.

Do you have a farm team for your S.A.F.E. Program? Have you given the youth of your community a chance to play in the big leagues? Team up with the local talent to augment your S.A.F.E. Program. Groups such as the Boy & Girl Scouts, Cub Scouts and Brownies need community service projects as part of their rank advancement requirements. Ever think about providing them with opportunities to succeed and at the same time helping out your S.A.F.E. Program? Come to the Manager's Office to discuss your line-up for Opening Day 2007.

### C5 MCAS, Curriculum Frameworks, and Fire Safety or Playing By the Rules

⚽ Chief Michael Cassidy, Holliston Fire Dept.

All instruction conducted in classrooms today needs to fit within the Dept. of Education's curriculum frameworks. Learn how to relate the key fire safety behaviors to the frameworks. Understanding the learning standard components will assist the fire and life safety educator in designing and delivering lessons that fit within the frameworks. Speaking a common language helps build partnerships between classroom teachers and fire educators.

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4:30 pm..... Certificates and OEMS Forms  
available at registration desk

## SOCIAL HOUR...

4:30 - 6:30 PM..... SOCIAL HOUR

- *Continue those interesting conversations with new friends in a relaxed atmosphere.*
- *Cash bar.*

## DINNER...

6:30 PM ..... DINNER

Reservations required.  
Pick up tickets at registration desk.  
DFS cannot accept cash - checks only.



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8:30 - 9:00 AM.....REGISTRATION & EXHIBITORS

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9:00 - 9:45 AM.....GENERAL SESSION

### Welcome

- ◆ Jennifer L. Mieth,  
Public Education Manager

### Adolescent Brain Development

#### Interesting Results of New Research

- ◆ **Prof. Marisa M. Silveri, Ph.D.,**  
Assistant Professor in Psychiatry at  
Harvard Medical School and Assistant  
Research Psychologist, The Brain  
Imaging Center at McLean Hospital.

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9:45 - 10:00 AM.....BREAK

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10:00 AM - 12:00 PM.....BLOCK D

### D1 Using Public Access TV or the Pre-Game Show

- ⚽ Maria C. Sheehan,  
Shrewsbury Media Connection
- ⚽ Liz Poplowski,  
Shrewsbury Media Connection

Cable television can be a resource to assist you in getting your fire safety and prevention messages out to the public. Learn how to access your local cable network and how to get assistance in designing the type of program that will work for your community. We will bring video equipment and show you how to use it. We will practice interviewing skills and discuss how to produce your own show. Since media literacy is part of the curriculum frameworks, we will share ideas on how to get

your local schools involved in your efforts.

### D2 Using Evaluations to Guide Instruction or Post-Game Analysis

- ⚽ Cynthia M. Ouellette, M.Ed., Weymouth Public Schools
- ⚽ Jennifer Mieth, Dept. of Fire Services

This workshop will start by covering the basics of how to evaluate the key fire safety behaviors in your lesson plans and how to develop student evaluation instruments. It will move onto how to collect and use the data from the evaluations to guide instruction and prove that public fire education works. Attendees will learn how to prepare supporting documentation needed to complete the evaluation section in many grant applications.

### D3 The Learning Disabled Student and Public Fire Educator or Everyone Finishes

- ⚽ FF Tom McGowan, Longmeadow Fire Dept.
- ⚽ Betsy Grenier, Willy Ross School for the Deaf
- ⚽ Capt. Lynn Thompson, Longmeadow Fire Dept.
- ⚽ Tara Smith, Longmeadow Public Schools

Where do we need to adjust our teaching methods to help these students succeed, and how will we know if we have been successful? This workshop will explore teaching key fire safety behaviors to learning disabled students through two case studies. One involves a class of hearing impaired students and one involves an autistic child. Issues around curriculum development or adjustment, lesson plans, teaching methods, and evaluation will be discussed.

**Special Leadership Development  
Panel Discussion  
or the Coach's Corner**

**D5 Enhancing Your  
Department's Image  
into the 21st Century**

- ⚽ Moderated by Deputy Chief David Mager, Boston Fire Dept.
- ⚽ Capt. Tim Masloski, Amherst Fire Dept., *Mutual Aid for Public Education*
- ⚽ Dep. Chief David Mager, Boston Fire Dept., *Marketing Matters*
- ⚽ FF/EMT Joseph Crowley, Ludlow Fire Dept., *Citizens Fire Academy*
- ⚽ FF Holly Clements, Springfield Fire Dept., *Juvenile Firesetting Intervention*
- ⚽ Chief Charlie Johnson, retired, *Team Building*

Every successful team has a good coach. This is a leadership development panel discussion designed for busy command staff members or those who aspire to be a chief officer.

Brief overviews of successful tactics and innovative programs will be presented. The moderator will focus the discussion on how to integrate these into the marketing your 21st century fire department to customers.

There will be an opportunity to discuss how your department is perceived in the community and how to build an effective team that understands, practices and articulates your vision of building a safer community.

**D4 Brain Based Learning and  
Differentiated Instruction or  
Keeping Your Head**

- ⚽ Marge Kimpton, ret. Groton-Dunstable Regional Schools

We each learn in a different way, and good teaching recognizes that we must provide alternative methods of instruction to reach all students. You will learn how the brain works and how to address several different learning styles simultaneously in effective lessons.

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12:00 - 1:00 pm..... Lunch

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1:00 - 2:00 pm..... General Session

**Keynote Speaker**

- ◆ John DiPietro  
**You Don't Have to  
Be Perfect to Be Great**

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2:00 - 2:15 PM..... BREAK

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2:15 - 3:15 PM..... BLOCK E

**E1 Fundamental Fire Science or  
Covering the Bases**

- ⚽ Capt. James Gallagher, Hanover Fire Dept.

This presentation is geared to non-firefighters and provides an understanding of basic concepts of fire and fire behavior, emphasizing knowledge critical to personal fire safety. Since this workshop is specifically designed for the non-fire professional, they will be given registration priority.

## **E2 Writing a Successful SAFE Grant or SCORE!**

⚽ Capt. Lawrence Gorman, Brockton Fire Dept.

This class will give participants a greater understanding of what it takes to write a successful S.A.F.E. grant, what grant reviewers are looking for, and the pitfalls to avoid. The information presented will also be useful for responding to other grants. The instructor has written numerous S.A.F.E. grants as well as successful FEMA grants. Participants will be provided with samples of well-written grants.

## **E3 Teaching History Using the Cocoanut Grove Fire and the Our Lady of Angels School Fire or Highlights**

⚽ Lt. Paul T. Delaney, Wellesley Fire Dept.

This presentation provides an overview of the Cocoanut Grove nightclub fire in Boston and the Our Lady of Angels School Fire in Chicago to middle and high school students, and to community groups. Each tragedy became a catalyst for building and fire code reform and set the stage for current fire codes. It easily fits with the History and Social Sciences Curriculum Framework when discussing American History and the Industrial Revolution.

## **E4 Citizens Fire Academy or Season Ticket Holders**

⚽ FF/EMT Susan McCombe, Ludlow Fire Dept.

⚽ FF/EMT Joseph Crowley, Ludlow Fire Dept.

These firefighters “stole” the idea of a citizens fire academy from a previous conference and had great success selling it to their chief, other members of the department and the community. The Citizen’s Fire Academy experience positively impacted how the community viewed the fire department. Citizens learned about the fire service and became educated advocates at

town meetings. Most importantly, graduates personally implemented changes in key life safety behaviors. Local media coverage broadened the reach of the program.

## **E5 Creating Energizing and Interactive Presentations or A Little Razzle Dazzle**

⚽ Jason Kallio, Say It With MAGIC

This workshop is a must for anyone interested in energizing and adding interactive fun to their presentations. You will learn how to present material in a manner that will hold attention, reinforce your points, help with retention of information, and entertain while educating. You will also learn how to use your computer to make props and the easy mechanics of simple magical effects. Participants will engage in an interactive program that will explore how to energize current presentations and improve presentation skills.

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3:15 pm..... Certificates and OEMS Forms  
available at registration desk

# FEATURED SPEAKERS

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## **Marisa M. Silveri, Ph.D.**

Dr. Silveri is an Assistant Professor in Psychiatry at Harvard Medical School and Assistant Research Psychologist at the Cognitive Neuroimaging and Neuropsychology Laboratory McLean Hospital in Belmont, MA. She studies the development of the adolescent brain and will share her findings in a general session presentation called *Understanding Adolescent Brain Development*.

## **Barent Walsh, Ph.D.**

Dr. Walsh is the Executive Director of The Bridge of Central Massachusetts in Worcester, MA. He has written extensively and presented internationally on the topic of self-destructive behavior. He is the author of the new book, *Treating Self-Injury: A Practical Guide* published by Guilford Press (2005).

The MA Department of Public Health's Suicide Prevention Program is sponsoring Dr. Walsh's presentation at this conference.

# FREE RESOURCE DISTRIBUTION

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## **Resource Materials for Local Fire Departments - Continuing Distribution**

The Department of Fire Services was able to procure resources to support local fire and life safety education programs at the end of fiscal year '05. We started to distribute these resource materials to fire departments at last year's conference. If you have not already done so, you can pick up your resources at this year's conference.

## **Resources for Local Programs**

- *One copy of the NFPA's Remembering When: A Fall and Fire Prevention Program for Older Adults®;*
- *One set of the NFPA's Learn Not To Burn Resources Books – for teaching grades K-3;*
- *Copies of the NFPA's Learn Not To Burn Preschool Program – one for every day-care center licensed with The Office of Child Care Services in the community; these will be in English but we have copies in Spanish versions available upon request.*

# BUILDING PARTNERSHIPS AT STATE AND LOCAL LEVELS – CAN'T DO IT ALONE!

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We hope that local fire educators will build new or expand upon existing partnerships with senior center directors, councils on aging members, and heads of licensed day care centers to help reduce risk of fire death and injury to these vulnerable populations. The fire service cannot do it alone and partnering with others helps us get the job done. Please invite them to join us at the conference.

# NOMINATION FORM 2006 FIRE & LIFE SAFETY EDUCATOR OF THE YEAR AWARD

**Teamwork:** The Road to a Championship



**Continuing the S.A.F.E. Legacy**

## About the Award...

Nominations are being accepted for the *2006 Massachusetts Fire and Life Safety Educator of the Year Award*. This award is designed to recognize people, individuals or teams, for their involvement and commitment to make our world safer from fire or other preventable injuries. Although fire and life safety education may be their job, we are looking for people who do something above and beyond to make a difference. We seek to honor people who demonstrate qualities such as leadership, teamwork, creativity, vision, and perseverance. The winner's name will be inscribed on a perpetual plaque which hangs at the Department of Fire Services. The winner will be invited to participate in fire prevention activities with the State Fire Marshal and to represent fire and life safety educators at appropriate events throughout the year. The award and the runner-up citations will be presented at the 12th Annual Fire and Life Safety Education Conference to be held at the Westford Regency Inn & Conference Center on September 28, 2006.

## Who can be nominated...

Nominees may be a member of any profession. They may impact the safety of any part or many parts of the community -- children, older adults, teens, special groups of citizens or the general public.

Name of Nominee(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone Number \_\_\_\_\_

## Who can make nominations...

Anyone can make a nomination - peers, chief officers, teachers, principals, or citizens. Do you know someone who has made a difference and deserves to be recognized? Let us know who and why.

Name of Nominator(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone Number \_\_\_\_\_

## Send this nomination form to...

**By mail:** Department of Fire Services  
Fire & Life Safety Public Educator of the Year Award  
P.O. Box 1025 - State Road  
Stow, MA 01775

**By Fax:** 978.567.3199

**By e-mail:** [jennifer.mieth@state.ma.us](mailto:jennifer.mieth@state.ma.us)

## Nomination Deadline...

August 19, 2006 -- Before Labor Day weekend!

## Judging...

The Public Fire and Life Safety Educator of the Year will be selected by a committee appointed by the State Fire Marshal.



***Please explain...***

Please explain why the nominee(s) deserves special recognition by writing a short answer to each of the following questions. Please attach any supporting materials such as newspaper articles, handouts, or photos that will assist the selection committee with the difficult task of selecting the one Fire and Life Safety Educator of the Year that stands out just a little bit more in a field of talented educators.

1. Why does this nominee deserve special recognition?
2. How successful is the program?  
(any *Young Heroes*? statistics? behavior changes by the public or inside the organization?)
3. What is innovative or creative about the approach?
4. What partnerships were built? (within or between agencies?)
5. What leadership was shown?
6. What obstacles were surmounted or challenges faced?

# REGISTRATION FORM

**Registration Deadline: Monday, September 12, 2006**

Name for Certificate \_\_\_\_\_  
TITLE FIRST NAME M.I. LAST NAME

Name for Name tag \_\_\_\_\_

Organization \_\_\_\_\_

Organization Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone (to contact you about this registration) \_\_\_\_\_

Name of Community Partner registering with you \_\_\_\_\_

If a fire service member registers with a community partner (e.g. a teacher or elder service worker) or vice-versa, there is \$5 per day fee reduction.

## Workshop Registration:

Please register for workshops by writing the number on the line for your first choice and then indicate your second choice in the event that workshop is already full (e.g. 1, 2, 3, or 4).

### September 28

Block A 1st \_\_\_\_\_ 2nd \_\_\_\_\_  
Block B 1st \_\_\_\_\_ 2nd \_\_\_\_\_  
Block C 1st \_\_\_\_\_ 2nd \_\_\_\_\_

### September 29

Block D 1st \_\_\_\_\_ 2nd \_\_\_\_\_  
Block E 1st \_\_\_\_\_ 2nd \_\_\_\_\_

Optional dinner 6:30PM September 28 ☐ Yes ☐ No  
(\$29 fee not included in registration fee)

## Cancellation Policy

No refunds 0-4 days prior to conference. Refund, minus 25% administrative fee, 5-14 days prior to conference if cancellation is faxed to 978-567-3199. All cancellations must be in writing.

## For more information:

Call (978) 567-3380 or e-mail Jennifer.Mieth@state.ma.us for more information.

## Late Fee

A \$10 late registration fee will be charged for any registrations received after Sept. 12.

## Please register me for:

One Day..... \$60

Two Days .....\$110

Special Leadership Track - Sept. 29..... \$50

Subtract \$5 per day if registering with a community partner named above ..... \$5 or \$10

Optional Evening Dinner - September 28 ..... \$29

**Total Due \$**

## Payment Method:

Return completed form and check made payable to *Mass. Firefighting Academy Trust Fund* to:

Public Education Conference  
Department of Fire Services  
P.O. Box 1025  
Stow, MA 01775  
(978) 567-3199 (fax)

To arrange to bill the registrant's agency, give a purchase order # and have the agency's authorized person sign below.

P.O. # \_\_\_\_\_

Signature of Agency Head:

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## WHO SHOULD ATTEND?

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- 👤 Teachers
- 👤 Health Education Coordinators
- 👤 Nurses
- 👤 Firefighters
- 👤 Emergency Medical Technicians
- 👤 School Administrators
- 👤 School Safety Officers
- 👤 Mental Health Professionals
- 👤 Injury Prevention Specialists
- 👤 Elder Service Workers
- 👤 School Resource Officers
- 👤 Fire Officers
- 👤 Please share this brochure with others in your agency and professional circle.

Available at [www.mass.gov/dfs/pubedconf](http://www.mass.gov/dfs/pubedconf)